



SCUDERIA MILANO / FOUNDING CHAPTER

A position in the House, not simply membership of a club.

The Founding Chapter brings together intended equity participation in the House structure, a private suite, automotive services and a lasting role in the beginning of Scuderia Milano.

THE HOUSE

Villa Gneccchi Ruscone becomes the private home of Scuderia Milano.

The Founding Chapter is being created for a deliberately limited group of people who want to be present at the beginning. The proposition combines participation in the House with private hospitality, an automotive platform and an international network shaped by the Founders themselves.

01**A position in the House**

The EUR 250,000 working reference is intended to include an equity participation in the House or property-holding structure, subject to the final legal, valuation and tax framework.

02**A private suite**

Each Founder position is intended to include a private suite within the House, together with defined access for the Founder, family and invited guests under the final House rules.

03**An automotive base**

Secured garage and 24/7 support, white-glove logistics, Arrive & Drive, collection care and access to selected international automotive experiences.

04**A Founder's voice**

Founders help establish the quality, priorities, introductions and culture of the House before the wider membership programme begins.

THE FOUNDER POSITION

What the EUR 250,000 working reference is intended to include.

This is designed as a Founding position with an asset and legacy dimension, not as an advance payment for an annual membership card.

- Intended equity participation in the House or dedicated property-holding structure, defined through the definitive legal documentation.
- A private suite within Villa Gnechi Ruscone, with the exact allocation, use rights, service costs and guest provisions set out contractually.
- Recognition as part of the limited Scuderia Milano Founding Chapter.
- Priority access to the House, private dining, meeting rooms, Gatherings and selected Member Experiences.
- Founder-level access to the secured garage platform, 24/7 assistance, collection services, logistics and Arrive & Drive under the relevant service terms.
- A long-term relationship with the Scuderia Milano network and the opportunity to shape initiatives in automotive culture, enterprise and philanthropy.

Structure before commitment

The final equity percentage, property valuation, suite rights, governance, annual service charges, transfer provisions, duration and tax treatment must be confirmed in the Founder agreements. The commercial intent is clear; the legal expression must be equally clear.

PRIVATE SUITE & HOUSE LIFE

A personal base in Milan for business, family and automotive life.

The private suite gives the Founder more than occasional hotel-style access. It creates a personal relationship with the House and a familiar Milan base around which the wider Scuderia Milano experience can operate.

Private hospitality

A private suite, personal arrival, House concierge, family and guest access, dining and selected use of the Villa's private spaces under the agreed Founder rules.

Business in Milan

A discreet address for meetings, private conversations, partner introductions and carefully hosted business gatherings.

Automotive support

A secured garage operating 24/7, white-glove transport, preparation, collection care and Arrive & Drive solutions for important cars and international events.

Culture & Gatherings

Curated dinners, design conversations, Member Events, cultural access and international automotive experiences shared with the right circle.



A PRIVATE RELATIONSHIP WITH THE HOUSE

Villa Gneccchi Ruscone

EQUITY, ACCESS AND LEGACY

The Founder position combines three forms of value.

01

Asset position

The intended equity participation connects the Founder to the House structure itself. The definitive documents will determine the precise percentage, valuation basis, rights and transfer provisions.

02

Private utility

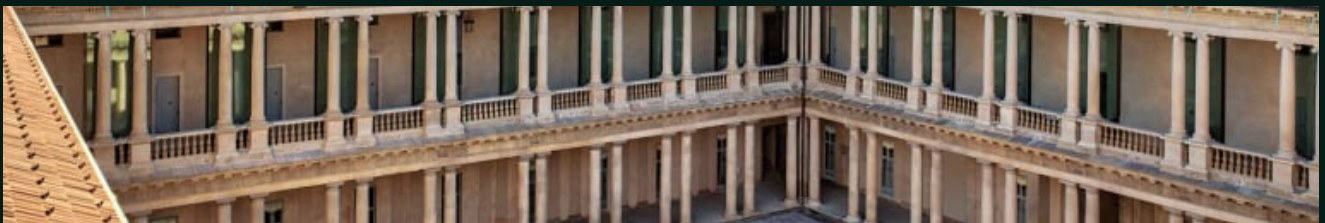
The private suite and House privileges create practical value: a personal Milan base, hospitality, business use and an automotive service platform.

03

Founder legacy

Founders are recorded at the beginning and help determine the quality of the people, partnerships and traditions that follow.

The Founder position should therefore be assessed across the complete proposition: intended equity in the House structure, the private suite, the services and access used over time, and the long-term value of being part of the original Founding Chapter.



MILANO AS A PRIVATE HOME, NETWORK AND PLATFORM

Portrait Milano editorial material

THE FOUNDER CONVERSATION

One serious discussion before any formal commitment.

The objective is to establish mutual fit, explain the House and its structure properly, and give the prospective Founder enough information to decide whether the complete proposition deserves formal documentation.

01**Introduction**

Understand the prospective Founder, family, interests and intended relationship with the House.

02**Full briefing**

Present the Villa, equity concept, suite, services, current valuation framework and Founder circle.

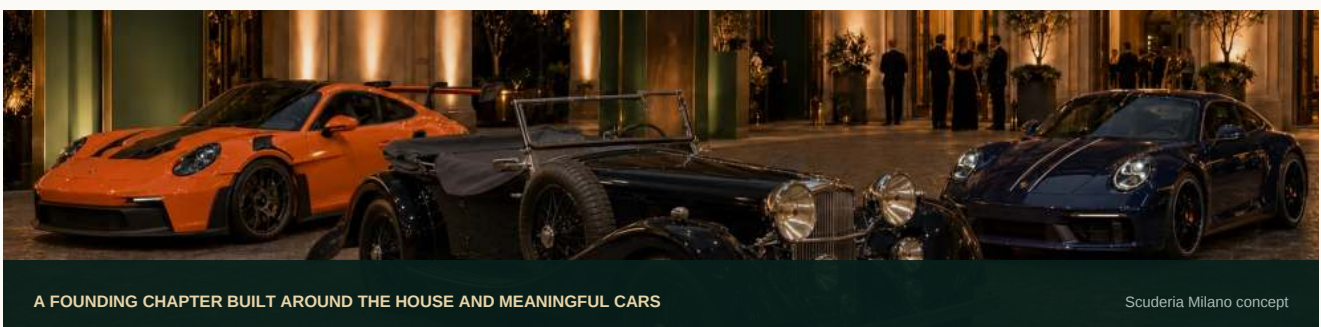
03**Working session**

Discuss fit, contribution, expectations, corporate participation and any automotive dimension.

04**Agreements**

Complete due diligence and issue the definitive equity, suite, Founder and service documentation.

The Founder position remains selective. Acceptance, equity participation, suite allocation and all associated rights remain subject to mutual fit, valuation, due diligence, legal and tax structuring, final House rules and signed definitive agreements.



A FOUNDING CHAPTER BUILT AROUND THE HOUSE AND MEANINGFUL CARS

Scuderia Milano concept